



Ozeri Announces Innovative Digital Kitchen Scales with Microban® Antimicrobial Protection

April, 2012

San Diego, CA – Ozeri, specialty manufacturer of digital lifestyle products, announced its exclusive partnership with Microban International, and the line enhancement of its digital kitchen and bath scales. Ozeri is proud to be the first manufacturer of digital kitchen scales to champion Microban® antimicrobial technology, inhibiting the growth of odor and stain-causing bacteria. William Huckestein, President of Ozeri, affirmed, “Through our strategic alliance with Microban, we are excited to introduce the first digital kitchen scales to combine elegant designs, advanced technology, and Microban’s antimicrobial solution.”

Ozeri’s digital kitchen scales featuring Microban® protection disrupt the growth of bacteria that can cause stains, odors and product deterioration. Infused at the point of manufacturing, Microban® antimicrobial protection works for the lifetime of the product and helps maintain surface cleanliness. “Given the importance of cleanliness on food handling equipment*, particularly with raw food items, the addition of Microban antimicrobial protection is one of the most significant enhancements we have made to our kitchen scales,” added Huckestein.

“Whether it is ingredients to the serious chef or portion control to the dieter, our customers, both domestic and international, are using their kitchen scales to prepare their meals,” continued Huckestein. “We believe the market demand for houseware products like Ozeri’s Microban-enhanced kitchen scales will grow significantly as more Americans pursue healthier living and better weight and nutrition goals.” Ozeri consumers can trust that Microban antimicrobial protection works relentlessly to mitigate the growth of bacteria, keeping their kitchen scales cleaner between cleanings.

About Ozeri

Ozeri began as a leading supplier of professionally designed and crafted housewares for the fully furnished vacation property market, and is today an emerging brand in the consumer market. Ozeri products are found in vacation residences that span the globe. With design centers in Germany, California and Hong Kong, and production facilities spanning Asia and Europe, Ozeri incorporates

*Microban protection does not protect against food-borne illness. Normal cleaning practices should be maintained.



award-winning designs, innovative materials, and durable construction for long-term product satisfaction. Ozeri products are of a pedigree for the ultra-luxury markets we serve, where five-star residences are matched with the finest kitchen, bath, entertainment and personal amenities. For more information on Ozeri visit www.ozeri.com or contact sales@ozeri.com

About Microban

Microban International, Ltd. is a global technology and marketing company dedicated to enhancing high quality consumer, industrial, and medical products with branded built-in protection from microbes. Microban International licenses the Microban® global brand name, sells custom-engineered compounds, and provides a range of services, including regulatory and marketing support. The Microban® brand promises continuous and durable antimicrobial product protection, built-in during manufacture to not wear out for the useful life of the product. Microban International is headquartered in North Carolina with operations in North America, Europe and Asia. For more information on Microban please contact (704) 875-0806 or visit microban.com.