



Ozeri Announces Industry's First Digital Bath Scales with Microban® Antimicrobial Protection

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San Diego, CA – Ozeri, specialty manufacturer of digital lifestyle products, announced its exclusive partnership with Microban International, and the line enhancement of its digital kitchen and bath scales. Ozeri is proud to be the first manufacturer of bath scales to champion Microban® antimicrobial technology, inhibiting the growth of odor and stain-causing bacteria. William Huckestein, President of Ozeri, affirmed, “Through our strategic alliance with Microban, we are excited to introduce the first digital bathroom scales that combine elegant designs, advanced weight measurement technology, and Microban’s antimicrobial solution.”

Ozeri’s digital bathroom scales featuring Microban® protection disrupt the growth of bacteria that can cause stains, odors and product deterioration. Infused at the point of manufacturing, Microban® antimicrobial protection works for the lifetime of the product and helps maintain surface cleanliness. “Given the frequent skin contact and exposure to moisture that accompanies bath scale usage, not just at home but especially in hotel guest rooms and gyms, Microban’s antimicrobial protection is the ideal enhancement to our bath scales,” added Huckestein.

The first Ozeri bath scales with Microban® antimicrobial protection will be the Ozeri WeightMaster™ scales, which provide accurate weights and StepOn™ technology for immediate results. These will be followed by Ozeri’s more advanced HealthMaster™ bath scales, offering customers the added confidence of Microban’s antimicrobial technology when measuring their body fat, muscle mass, and hydration levels.. “We believe that consumer demand for our Microban-enhanced weight and body health scales will grow significantly as more Americans pursue healthier lifestyles and weight management programs.” Ozeri consumers can trust that Microban® antimicrobial protection works relentlessly to mitigate the growth of bacteria, keeping their bath scales cleaner between cleanings.

About Ozeri

Ozeri began as a leading supplier of professionally designed and crafted housewares for the fully furnished vacation property market, and is today an emerging brand in the consumer market with

*Microban protection does not protect against food-borne illness. Normal cleaning practices should be maintained.



products available at select retailers and online. With design centers in Germany, California and Hong Kong, and production facilities spanning Asia and Europe, Ozeri incorporates award-winning designs, innovative materials, and durable construction for long-term product satisfaction. Ozeri products are of a pedigree for the ultra-luxury markets we serve, where five-star residences are matched with the finest kitchen, bath, entertainment and personal amenities. For more information on Ozeri visit www.ozeri.com or contact sales@ozeri.com

About Microban

Microban International, Ltd. is a global technology and marketing company dedicated to enhancing high quality consumer, industrial, and medical products with branded built-in protection from microbes. Microban International licenses the Microban® global brand name, sells custom-engineered compounds, and provides a range of services, including regulatory and marketing support. The Microban® brand promises continuous and durable antimicrobial product protection, built-in during manufacture to not wear out for the useful life of the product. Microban International is headquartered in North Carolina with operations in North America, Europe and Asia. For more information on Microban please contact (704) 875-0806 or visit microban.com.